

A.N.C.C. - Ed Access

Area Nine Cable Council, PO Box 1144, Weston, CT 06883

www.westportct.net/ancc

TO: ED COMMITTEE MEMBERS
FROM: JOHN REPICKY
RE: MINUTES OF MEETING (Sept. 25, 2006)

Sept. 27, 2006

Attendance:

Darien	Vicki Mark Anthony
Easton	Carol Weinschel
Greenwich	Charlie Chiesa
Wilton	John Repicky
Weston	Peggy Jorgensen
Wright Tech	Pat Paktinat
Convent of Sacred Heart	Ellen Stewert
Norwalk CC	Stony Duren

Introductions

Minutes approved from meeting September 11, 2006.

Statement of Meeting Purpose: Discussion/Planning of 2007 Access Awards for Students

Copies of entry forms and previous years publicity flyer had been emailed to all committee members, additional copies were made available to committee.

Amount of Awards:

Suggestion to limit award amounts to \$599.00 per person, to stay within guidelines for IRS 1099 notices.

Suggestion to consider giving awards to students and/or school for group projects.

Last year 55 projects were awarded \$7960.00 in prizes.

Suggestion to make efforts to include more students/more projects.

Judging Process

1. Suggestion to make time spent judging more effective.
 - a. Pre-screening of entries by schools.
 - b. Limit number of entries? (choice not favored)
 - c. Have each school compile entries on one DVD, and make 12 copies for committee.
 - d. Suggestion to use "teams" of judges to watch entries if a large number are received.
2. Scoring is problematic, if averages are not compiled by consistent group of judges.
3. Suggestion to consider having everyone view all entries – (scanning where necessary for longer entries)
4. Suggestion: to achieve consistency of scoring, we need to view entries as a group, as part of the educational process. With multiple copies, it might be possible to watch the top entries or those with varying scores from first round of judging.
5. Need to refine rubric. Maybe review entries from last year? Rubric needs detail to match entry characteristics for each category. Rubrics will be addressed at Nov/Dec meeting.

Rules and Guidelines

1. Suggestion to stress educational access aspect of entries, rather than a film festival approach. Emphasis on a 15-20 minute 'narrative' that frames an aspect of school or community – sports, clubs, news, etc., better reflecting the mission of educational access programming. Comment: There is no stated mission of educational access for Cablevision for awards to echo.
2. Discussion: Length of entries. Do they need to be 15-20 minutes? Can they be shorter? 5 minutes may be long enough for a promotional video of an aspect of school.
3. Suggestion: Length should be appropriate to message and story, and that aspect of appropriate length (good editing) should be stressed in rubric.
4. Rules and guidelines may need some concrete examples: series, sports, talk show, interviews, magazine formats. Series category should include at least three programs, entry may be a compilation of all three, or a single program.
5. Guidelines may need to include more information about the focus of educational programming in the community --- and its potential for success.
6. Suggestion: elicit more involvement from students.

Categories

Suggestion: New categories needs a new name. (Rather than “non-PSA” or “Long Form”. New category will be “Open Entries”.

New Award Levels:

- Elementary (Grades 3-5)
 - Entries Due March 9, 2007
 - PSAs no longer than 29 seconds
 - Open Entries – 1 to 10 minutes – fiction or non-fiction
- Middle School Level (Grades 6-8)
 - Entries Due March 9, 2007
 - PSAs no longer than 29 seconds
 - Open Entries – 1 to 10 minutes – fiction or non-fiction
- Secondary Level (Grades 9-12)
 - Entries Due April 5, 2007
 - PSAs no longer than 29 seconds
 - Open Entries ????????

Twelve copies of DVD's with entries will be required from each school. Entries submitted to the school rep by due dates listed on entry form; compiled DVD's distributed to judges within one week of due dates.

Prizes will be awarded. Suggested that projects may win up to \$1000.00 but no individual can receive more than \$500. (i.e. if there are not enough students associated with the project to keep to the \$500 prize level, the remainder could be presented to the school.)

Further thoughts on flyer to be emailed ASAP to John Repicky

Next meeting October 27 at Cablevision office in Norwalk. Meeting adjourned at 3:10 p.m.

Minutes recorded by Gayle Boyle.